



Project Proposal

Climate Literacy

For Schools

WHO WE ARE

About Green Yatra

Green Yatra is a registered NGO with 12A, 80G, FCRA and UNEP

Green Yatra is a leading environmental solution NGO of India and a dedicated **Green Yatra** (a green journey) toward protection, conservation and improvement of our Environment, Mother Nature and Humanity. Our only *aspiration is to create a habitable GREEN Earth, a better world for all living organisms and leave this planet better than we found it.*

Our mission is to sensitize people and organizations about the value and importance of the environment, environmental issues and their adverse impact on our lives. We also empower them to contribute to a Sustainable and GREEN World. Green Yatra founded in 2008 – 09 and working PAN INDIA in metro cities. For more details please visit: www.greenyatra.org



Our Popular Projects



BIODIVERSITY PARK



CAUSE RELATED MARKETING



MANGROVE PLANTATION



CLIMATE LITERACY



GREEN CAMPUS



PROJECT JAL



SUSTAINABLE SOLUTIONS



PEDH LAGAO

MEET OUR TEAM

Directors



Pradeep Tripathi
Founder
Dendrophile & Tink tank



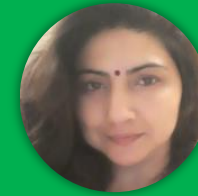
Durgesh Gupta
Founder
Legal, Operations & Finance



Anjana Kaura
Director
Think tank & Strategy.



Nidhi Sharma
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Ambika Gandotra
Director
Corporate Relations

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Siddharth Ingle
Botanist & Ecologist



Manoj Pradhan
Grant & Mangrove expert



Prashant Aagle
Community & Livelihood



Madhavi Bhalekar
Mangrove Expert

Field Team



Bhavesh Jogadiya
Civil & Project Management



Raj Dwivedi
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Civil & Project Management



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Ecologist & Biologist



Prathmesh Kesarkar
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Botanist



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Water Expert



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Zoologist & Botanist



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Field Coordinator

Office Team



Sandra Pereira
Sustainability & Climate Lit



Anmol Valiyare
Research & Climate Lit



Abhishek Anand
Communication & Research



Jehu Nadar
Social Media



Kamini Godade
Architect

DESCRIPTION

Project Location:

- Wada Taluka
- Thane Municipal area.

Our Project Endeavors to:

Target school students up to 5th grade to raise climate awareness from an early age.

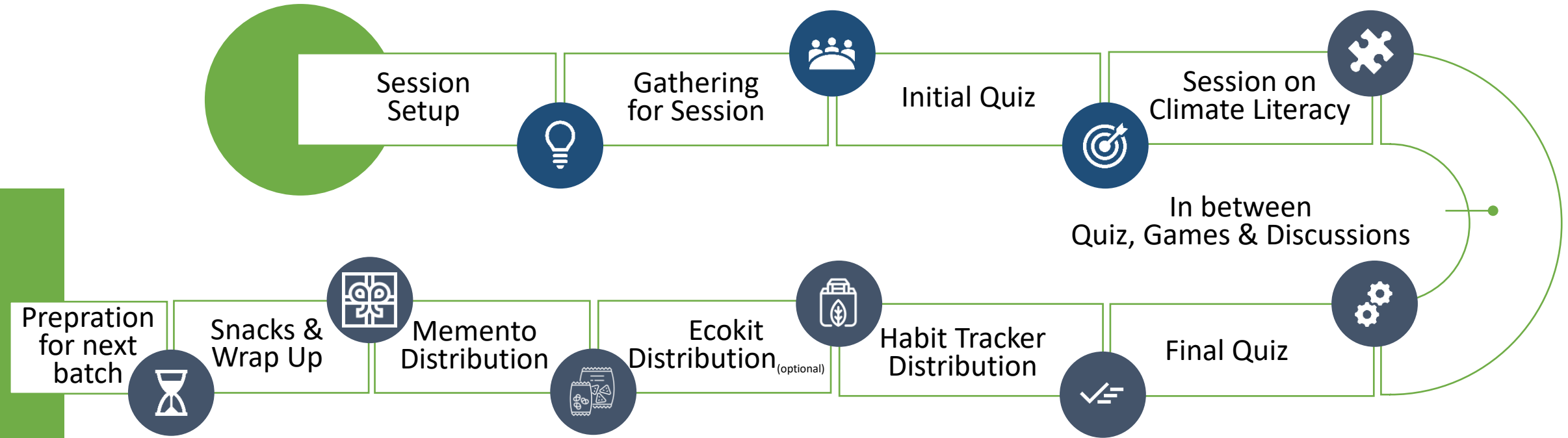
Raise awareness about climate hazards such as droughts, floods, and extreme weather events.

Equip students with practical knowledge on adapting to adverse climate effects through disaster preparedness, water conservation, and sustainable agriculture practices.

Instill the importance of minimizing environmental impact through engaging sessions that promote sustainable lifestyles and avoid single-use plastic.

Empower the younger generation as stewards of a healthier, more sustainable future.

PROJECT FLOW



Climate Literacy

Comprises of What is Climate Change, Why it is important for everyone to understand its ill effects, Problem of single use plastic, Daily life Shifts requirements, Possible solutions, Basic of Water management, Waste management and Sustainable lifestyle tips

Quiz

To understand how well versed the participants are about the topic. Through this an assessment about the no of people who are climate aware and unaware would be carried out.

Activities

- I. Identify the Culprit & the adverse effects it is causing
- II. Audio Video presentation of Midway Island
- IV. Impact assessment Quiz
- V. Stepping toward sustainable lifestyle Game
- VI. Habit Tracker

EXPECTED IMPACT

Our climate literacy initiative for school students is poised to create a lasting impact by raising awareness about environmental facts, particularly the consequences of single-use plastics



- We envision a positive transformation, anticipating a commendable 10% change in students' daily habits toward sustainable living.

- To fortify this change, we've introduced a habit tracker, empowering students to document and sustain their eco-friendly initiatives.
- To further motivate active participation, we are distributing eco-friendly prizes during sessions, inspiring students to engage actively.
- Additionally, an option for an eco-friendly kit is available, providing tangible tools for students to incorporate sustainability into their daily lives beyond the sessions.
- This holistic approach ensures a meaningful and enduring impact on the students' environmental consciousness.

Fund Required (Ongoing) (Per School) - ₹203546/ \$2438 (\$1= ₹ 83.5)
Fund Required (One Time) (On Need Basis for the equipment's)- ₹62000/ \$743

COST BREAKUP

Terms & Conditions

- Eco Kits are optional. It is mentioned , if IDS wants to go ahead with these as well.
- Equipment requirement is based on need basis.

Sr. No	Item	Unit	Quantity	Budget	Amount in INR	In US Dollars (1\$ = INR 83.5)	Notes
1	Climate Literacy Session (Includes 2 activities, 1 Quiz, 1 Habit tracker)(60-90Mins)	Nos	1	30000	30000	359	Each Session Max 50 Students
2	Prize in between session	Nos	15	50	750	9	Eco friendly Gift
3	Momentoes for school	Nos	1	300	300	4	To showcase in their " Wall of Fame" as Climate Literate School
4	Snacks	Nos	60	60	3600	43	1 Sweet + 1 Samosa + Farsan + Fruit Juice
5	Biodegradable Plates	Nos	60	12	720	9	6 inch, Areca Palm Leaf Square Plates Disposable Eco-Friendly Biodegradable Like Bamboo Wood Plates or Best possible alternative
6	Eco Friendly Glass -250 ml	Nos	60	6	360	4	Paper Glass or best possible alternative
7	Eco Kit to Students (Optional)	Nos	50	2810	140500	1683	1 Nos. Bamboo Brush, 7x4 inch Stationery Cloth Pouch (Customised with Brand Logo), Plantable Pencil (2 Nos),Plantable Pen (1 Nos), 6 inch Wooden Scale,A5 Eco Friendly Notebook, Steel Tiffin (Min 2 Tier)(Customised with Brand Name , 1 Ltr. Steel Bottle (Customised with Brand Name), Cloth School Backpack (Customised with Brand Logo)
8	Miscleneous	Percentage	5	0	8812	106	
9	Admin Fee: 10% of project cost (Management Fees, Accounts & Audit fees)	Percentage	10	0	18504	222	
TOTAL					203546	2438	

Equipment Cost:

Sr. No	Item	Unit	Quantity	Budget	Amount in INR	In US Dollars (1\$ = INR 83.5)	Notes
1	Projector	Nos	1	40000	40000	479	Full HD Native 1080P, 4K HDR, 900 ANSI HDMI ARC Projector for Home Android 2G+32G Auto (Focus + Keystone + Obstacle Avoidance) Dust Proof 16W Speaker WiFi 6, BT
2	Outdoor Screen with Stand (8ft x 6Ft)	Nos	1	10000	10000	120	Premium Tripod Type Projector Screen, 8 Feet (W) x 6 Feet (H), with 1.2 Gain, Supports 3 D and 4 K
3	Sound System	Nos	1	12000	12000	144	Wireless Bluetooth 100W Outdoor Party Speaker with Karaoke Mic 4500mAh Battery Rugged On The Wheels
Total					62000	743	

OUR PARTNERS

We have been associated and working with 500+ fortune and other prestigious companies, Government bodies, Reputed colleges, universities, 1000s of schools across India.



If our humble intentions could be described in a picture, then this is it.
We aim to achieve a better, brighter, and more sustainable future and with your support, we
can create a path towards this goal.





“The greatest threat to our planet is the belief that someone else will save it.”

- Robert Swan



Green Yatra

Be the Change, Bring the Change ...

**Mumbai, Pune, Ahmedabad, Bangalore, Hyderabad,
Delhi-NCR, Lucknow, and many more cities.**



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